

REPORT

2016 IATSS FORUM PROMOTIONAL ACTIVITY

I. PROJECT OUTLINE

Project Title:	IATSS Forum Promotional Activity
Type of Project:	Organizational/Activity Promotion
Project Proponent/s:	IATSS Alumni Philippines
Number of Beneficiaries:	55
Project Beneficiaries:	Human Resource Managers from Government and Non-Government Agencies
Location of Beneficiaries:	Metro Manila
Date of Implementation/Duration:	25 November 2016

II. PROJECT BACKGROUND

The Philippines joined the IATSS Forum 25 years ago and there was a need to promote the Forum to encourage more awareness and applicants. This was the first promotional activity outside of the newspaper announcements for the recruitment of participants.

The activity aims to (i) promote the Forum in a face to face manner and increase awareness for the program and clarify specific concerns about IATSS Forum; and (ii) create linkages with government and non-government agencies for recruitment of applicants and possible project and program partnerships in the future.

III. PROJECT ORGANIZATION AND STAFFING

Office/Staff Designated	Responsibilities	Contact Person	Contact Details
Alumni Association	Organization Program Management	Cleofe S. Velasquez-Ocampo Lydio Español Madeline Cabauatan Julius Meneses Roselle Martinito	IATSS Forum Alumni Philippines
Philippine National Committee	Invitation of Concerned Agencies Administrative Support	Dr. Carol Yorobe Ms. Corly Canilao	

IV. PROJECT PREPARATION AND ACTIVITIES OF THE PROJECT

Phases of the Project	Activities	Output / Target	Indicators
Planning/Coordination	4 Meetings	Program of activities Newspaper announcement of the Activity	Finalized Promotional Activity Program
Preparation Stage	Ocular inspection of Possible venues	Identified Venue	Venue for activity identified and proposal
Implementation	Promotional activity	Promotional Activity	Attendance of invitees
Evaluation/Assessment of the Activity	1 Meeting	Activity Report	Issues and Concerns

V. PROJECT RESULTS

The promotional activity was focused on the holistic presentation of the IATSS Forum Program to selected government and private institutions with an aim to introduce the concept on leadership training program, its contents, the application and selection process, and the life after attending the program. The activity aims to encourage wider and greater participation from different agency fields and backgrounds of the country.

The event was attended by fifty-five (55) participants coming from different agencies, including delegates from IATSS Forum Japan and the alumni members of the IATSS Forum Alumni Association Inc. (IFPA).

Participants were provided with a folder kit at the beginning of the Event which contained a copy of the Programme, flyers on what IATSS is all about, and application forms for the IATSS Forum Programme.

A range of activities were employed throughout the Event. These include presentations to explain application processes, open discussions to obtain participants feedback and queries, trivia quiz on the presentations made to engage participants in a rewarding learning experience, and testimonials from the alumni and newly selected applicants to talk about experiences and lessons learned.

. The Event was graced by Secretary Fortunato dela Pena of the Philippines Department of the Science and Technology (DOST) and former chair of the IATSS Forum Philippine National Committee. He delivered a very notable and inspiring keynote speech emphasizing the significance of the advocacy to promote the IATSS Forum to aspiring Filipino leaders

thorough provision of opportunity to participate in the program, and gain a deeper understanding of what it truly means to be ***'Thinking and Learning Together'***.

It is hoped that this Event could become a regular activity of the IFPA in an annual basis, through the support of the IATSS Forum in Japan and the Philippine National Committee, to further promote IATSS to young professionals in all sectors of Philippine society.

APPENDIX

Programme



LATSS FORUM

2017 Promotional Relations Activity

2:00 PM, Friday, November 25, 2016
Banahaw Room, The Legend Villas

2017 Promotional Relations Activity

Provisional Agenda

- I. **Opening Remarks**
Dr. Carol M. Yorobe
Undersecretary for Scientific & Technological Services
Cum Chairperson, Philippine National Committee for IATSS Forum
- II. **Keynote Speech**
Secretary Fortunato T. de la Peña
DOST and Former Chair, Philippine National Committee for IATSS Forum
- III. **What is IATSS Forum Program**
Ms. Midori Kishi
Coordinator, IATSS Forum Japan
- IV. **Alumni Testimonials**
- V. **Open Forum**
- VI. **Closing Remarks**
Prof. Kenjie Doi
Chair, Steering Committee IATSS Forum

TITO "Jay" ALDECOA III
Master of Ceremony
52nd IATSS Forum



LATSS FORUM

PHOTO GALLERY





Participants of the Promotional Activity





Testimonials, Question and Answer, Games during the Open Forum



Testimonials, Question and Answer, Games during the Open Forum





Closing Remarks by Professor Kenjie Doi, Steering Committee Chair of IATSS Forum



Participants to the Promotional Activity, Members and Officers of the IATSS Forum Philippines Alumni Inc. (IFPA) and Philippine National Committee Secretariat Philippines with Delegates from the IATSS Forum Japan



Members and Officers of the IATSS Forum Philippines Alumni Inc. (IFPA) and Philippine National Committee Secretariat Philippines with Delegates from the IATSS Forum Japan



Snacks Time

Snacks Time

Snacks Time



Advertisement/Promotional Banner

**2017
IATSS FORUM
ALUMNI PHILIPPINES**
welcomes you to the

**“Leadership
Program”**

in Japan for
Young Professionals in
ASEAN Countries

**Application for the
59th and 60th IATSS Forum Program in 2018:**

FORUM PERIOD:
59th IATSS Forum: May – July 2018 (57 days)
60th IATSS Forum: September – November 2018 (57 days)

Application Period:
February 1, 2017 to June 30, 2017

Qualifications:

1. Filipino men and women, not more than 35 years of age at the time of the application
2. At least 2 years of full time professional work experience and be eligible for reinstatement to his/her current position after completing the program
3. Possess English skills and cultural adaptability to live, study and travel to Japan

For more info:
visit us: <http://www.iatssforum.jp/en/>
2017 IATSS Forum Promotional Relations Activity
2:00 PM, Friday, 25 November 2017
Banahaw Room, The Legend Villas, Mandaluyong City



Speeches

Opening Remarks

Opening Remarks during the 2016 IATSS Forum Philippines Promotional Activity

DR. CAROL M. YOROBE

DOST Undersecretary for S&T Services

Colleagues in government, IATSS Forum alumni members, and friends, good afternoon.

I am happy to be part of this activity, and I appreciate the commitment and effort of those present here coming from different parts of our busy metropolis.

I've noted at least two significant points of this event. Celebrating 25 years is an outstanding achievement given the nature and structure of IATSS Forum Philippines. Secondly, 25 years together speak of the kind of relationships—professional and personal—built among its members. There must be a common bond that made this milestone achievement possible.

On the other hand, the alumni's proposed activity shows a desire to open up the forum's transformative experience to young professionals in all sectors of our society. This is the way to spread understanding and cooperation in an increasingly complex domestic and international environment. I believe these are also the values that drive the forum's organizational endurance.

DOST is committed to support your activity as a longstanding partner of IATSS Forum Philippines and the mother organization in Japan.

I wish you all the success in expanding the membership and positive impact to our collective national development enterprise in the next 25 year.

Thank you.

Keynote Address

KEYNOTE SPEECH

by

SECRETARY FORTUNATO T. DE LA PEÑA

Department of Science and Technology

IATSS Forum Alumni–Philippines: 2017 Promotion Relations Activity

Banahaw Room, The Legend Villas

25 November 2016 / 2:00PM

[Greetings...] IATSS Forum Steering Committee Chair Prof. Kenji Doi; Philippine IATSS Forum Alumni Association President Ms. Cleofe Velasquez-Ocampo; IATSS Forum Japan Coordinators Ms. Midori Kishi and Ms. Yumi Hasegawa; DOST Undersecretary Dr. Carol Yorobe; distinguished officers and members of the PIFFA; colleagues from government; delegates; guests; ladies and gentlemen... a pleasant afternoon to everyone.

May I acknowledge at the outset the generosity of our hosts—thank you for the warm welcome and excellent preparations. It is with both pleasure and honor that I address all of you today as your keynote speaker, on the occasion of the ‘2016 Philippine IATSS Forum Promotional Relations Activity’.

Since the establishment of IATSS in 1985, I believe that the program has come a long way. The vastly growing roster of alumni members, have moved to the frontiers of their respective careers. And as former Chair of the Philippine National Committee for IATSS Forum, I have borne witness to the critical role of this program in the development of our ASEAN delegates—they have come back with much greater confidence, upgraded skills, and perhaps most importantly, a deeper understanding of the ASEAN cultures and society in general.

In resonance with the IATSS motto: “*Thinking and Learning together*”—the Philippines—last 29th of October in Siem Reap, Cambodia—has reiterated to the ASEAN ministers of S&T, its strong commitment to the spirit of collaboration, cooperation, and sharing in the ASEAN.

The reason why we are so keen in our support to the IATSS, is because we believe that these principles, which the program fosters in its delegates, have been instrumental to sustaining the drive for self-improvement of ASEAN member states—an attitude that has resulted in the rapid and tremendous growth of country economies in recent years—and in effect, allowing member states to contribute more to the growth of the whole Region.

We have been inspired to constantly challenge ourselves, and push further what we thought were the limits of our capabilities. For example, in the Philippines, we continue our drive to empower our scientists, innovators, engineers, researchers, and technologists, to more ably respond to our nation’s pressing, social challenges. By providing them the necessary support and guidance, we have managed to unlock their latent potentials, leading to the development of technology solutions and innovations that address areas of greatest national concern.

This process has been facilitated by our partnerships with our neighboring nations, in mutually beneficial cooperative research and development ventures. Indeed, such form of cooperation, that enables us to learn more from our partners, enhances our capacity to

generate our own innovations and science-based solutions. Likewise, it allows for the ASEAN community to prosper together.

'Collaborative' and *'relevant'*—these are perhaps the two words that best describes our approach to our R&D activities, and its underlying impetuses: science, technology, and innovation. *'Collaboration'* allows us to build upon the strength of others; while *'relevance'* ensures that we create the greatest positive impact in the lives of the Filipino people, whom we serve.

There is perhaps no other sector, wherein the advocated principles of IATSS are more relevant to, than in science and technology. And we are happy to note, that this view is shared and recognized by the current administration. In fact, the leadership has already emphasized this critical role of STI in the new 10-point socio-economic agenda—that will guide the efforts of our government for the next six years.

In turn, we have committed to scale-up efforts to ensure that role of science and technology, as an enabler, will continuously grow in both scope and impact to compliment all items of the national agenda.

Particularly, apart from ***'enhancing science, technology, and innovation'***, we are especially determined to improve our contributions to three other key items, namely: ***'increasing competitiveness and the ease of doing business'***; ***'promoting rural and value chain development towards increasing agri- and rural enterprise'***; & ***'investing in human capital development'***.

- On the item ***'increasing competitiveness and the ease of doing business'***, we do this particularly through assisting the lifeblood of our economy: the Micro, Small, and Medium Enterprises—to increase their productivity and facilitate unlocking their potential for growth. We help them in technology upgrading, as well as in other parts of the product supply chain. For example, we have the *'Small Enterprise Technology Upgrading Program'* or SETUP for providing them technical assistance and concessional loans; the *'OneStore'* for providing them an online platform to sell 'export quality' DOST-approved products; and we also have innovative packaging assistance to help them make their products more appealing; among many others.
- On the item ***'promoting rural and value chain development towards increasing agri- and rural enterprise'***, we also believe that prosperity should be dispersed to the farthest rural areas in the countryside—and this means bringing business opportunities and increasing their agricultural productivity. On top of the earlier mentioned modes of assistance, for example, we have the Food Innovation Centers nationwide for helping them come up with innovative food products, from testing to commercialization; and the Smart-Agri program which leverages our vast network of weather and environmental sensors to assist farmers in decision-making to maximize crop productivity and ensure that they reap the greatest income possible; among many others.
- At this point, it bears to mention that both ***'business'*** and ***'agriculture'***, in recent years, have suffered greatly by the effects of climate change, particularly due to devastating typhoons and their associated hazards. The magnitude and scope of this problem underlies the determination of the current administration to continue and further improve the Department's already considerable technology infrastructure, supporting DRRM plans and activities. This includes a vast range of technologies, such as an integrated

network of 1,700 **locally-developed** hydro-meteorological sensors nationwide; the high-resolution 3-D topographic mapping of 18 major and 257 minor river basins **by local scientists and engineers**; we have Doppler radar facilities covering over 85% of our landmass; we have **locally-developed** early warning systems for flood, landslide, and storm-surge, with corresponding hazard maps nationwide.

- And more recently, the launching of the Philippines' first microsatellite DIWATA-1, which were '**co-developed by Filipino and Japanese engineers**', for high-resolution post-disaster damage assessment and monitoring of natural resources—all addressing key needs of our DRRM practitioners. **We are endlessly grateful to Tohoku and Hokkaido Universities, and the Japanese people, for this generous partnership.**

We have proven, through the principles of '**collaboration**' and '**relevance**', that it is possible to attain enhanced mastery in key technologies: with quality at-par to global standards, while retaining reasonable costs. This allows us to more easily incorporate them in national development activities.

That said, we recognize that these programs have only been as successful as they have become, because of the quality of the experts that are behind their implementation.

This brings us to the last item:

- On '**investing in human capital development**', the Science Education Institute and the Philippine Science High School, both key agencies under the DOST, continue to help the country deliver high-quality science and engineering graduates. We continuously improve our support, which covers high-school, undergraduate degrees, and up to graduate degrees—through the improvement of our intensive and effective teaching curriculums; as well as the continued expansion of our aggressive MS and PhD scholarships—namely, the ASTHRDP for science courses, and the ERDT for engineering courses.

In closing, all things considered, we can only be optimistic of the future of our collaborations with ASEAN member countries, especially our Japanese partners. '**The ASEAN Way**' has taught us, that problems cannot be solved through using the most advanced technologies or the greatest amount of financial investment alone. Everything must emanate from the thorough understanding, acceptance, and respect for the unique societies, cultures, and experiences of member states.

It is our hope that more aspiring Filipino leaders are provided the opportunity to participate in the IATTS program, and gain a deeper understanding of what it truly means to be '**Thinking and Learning Together**'.

Rest assured that the Department of Science and Technology will continue to support and advocate for IATTS today and in the many years to come.

Again, thank you for having me and I wish everyone a successful, meaningful, and fruitful conference.

Mabuhay po tayong lahat!

All about IATSS Forum Program



Contents

1. What is the IATSS FORUM?
2. Program Concept in Leadership Training
3. Program Contents
4. After the Participation of the Program
5. How to Apply for the IATSS Forum



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1. What is the IATSS FORUM?

IATSS FORUM is an **International Leadership Training Institute** in Japan to foster next-generation leaders in ASEAN countries.



1. What is the IATSS FORUM?

The IATSS FORUM provides a **scholarship** to 4 individuals each from Southeast Asian countries every year. 18 participants are invited to Suzuka, Japan to participate in a leadership training for 55 days.



1. What is the IATSS FORUM?

History of the IATSS FORUM

In 1983, Mr. Soichiro Honda met the former prime minister of Malaysia, Dr. Mahathir Mohamad at an international symposium. He had a deep sense of empathy with Dr. Mahathir's idea that **nurturing of human resources would be significant for the future development of ASEAN countries.**

Mr. Honda and his business partner, Mr. Takeo Fujisawa decided to establish the **IATSS FORUM**.



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2. Program Concept in Leadership Training

How does the IATSS FORUM define “Leader” ?

Co-Creative and Collaborative Leader

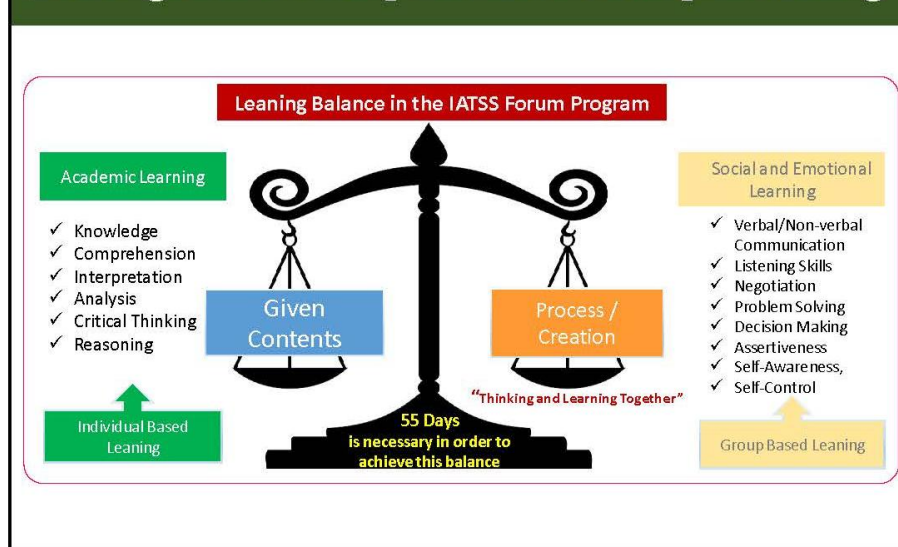
Leader is a person who can make the maximum use of their group’s powers toward achieving an objective.



2. Program Concept in Leadership Training



2. Program Concept in Leadership Training

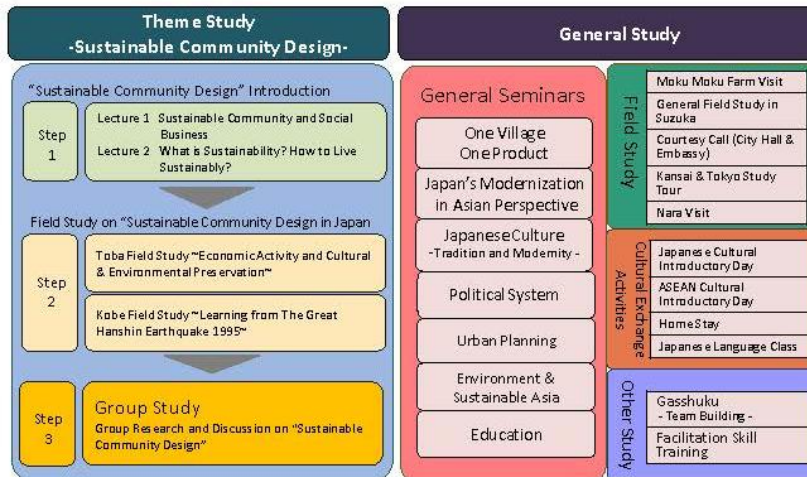


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3. Program Contents



3. Program Contents

4 Pillars of Learning Process



3. Program Contents

Seminar

A variety of seminars are provided for participants to deepen insights and understanding on the related topics through exchanging views and ideas

Sharing current situations in participants' countries on the given topics

Lecture by professors/experts

Group Discussion

★The field study is included in some seminars



It's not the one way lesson styled. The participants take a lead in the discussion to gain a better understanding on each topic.

Offering well-balanced learning opportunities about Japan, Asia and the world, by covering wide-ranging fields.

3. Program Contents



Japan's Modernization



OVOP



Political System



Environment

56th IATSS Forum Seminar Lineup



Japanese Culture



Urban Planning



Education

★In each seminar topic, today's ASEAN and Japan related issues are deliberated upon and discussed.

3. Program Contents

Group Study

This is a suitable opportunity to practice "Thinking and Learning Together"

Spend a lot of time in discussing about the future of ASEAN

Make a group presentation and report

Give a presentation to ASEAN embassy and professors



It will be a precious opportunity for participants to think and learn together with the co-participants towards "Sustainability of ASEAN community".

It is also a program to practice and enhance interpersonal and professional, as well as leadership skills

3. Program Contents

Exchange Activity

To discover common ground and differences in culture.

Japanese Culture

ASEAN Culture

ASEAN-Japan Exchange



To plan, organize and manage events within a limited period of time, despite language, cultural and other barriers, and to learn how to exercise leadership and membership in an environment of diversity.

To create opportunities for direct dialogue, interaction and presenting their own cultures and to boost greater mutual understanding.

3. Program Contents

Field Study

Opportunity to see and observe real cases of Japan and Japanese culture, society and current circumstances with one's own eyes

Listen to story of real cases of Sustainable Community Design

Site visit & interview

Group Discussion



Opportunity to gain in-depth understandings and insight through firsthand experiences.

3. Program Contents

Free Time

Spend a lot of time with co-participants. It's bonding time.



Talking all night long...

Contents

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3. Program Contents
4. After the Participation of the Program
5. How to Apply for the IATSS Forum



4. After the Participation of the Program

International Alumni Meeting is held
once in 3 year



Contents


1. What is the IATSS FORUM?
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3. Program Contents
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5. How to Apply to the IATSS Forum

Leadership Training in Japan
Supported by the IATSS Forum

Thinking and Learning Together




Scholarship in Japan
for Young Professionals in ASEAN Countries

59th IATSS Forum: May-July, 2018
60th IATSS Forum: Sep-Nov, 2018

Closing Date: June 30th, 2017

Contact:
IATSS Forum Steering Committee
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www.iatssforum.org

Learn more about our activities: iatssforum.jp/english



The IATSS Forum is looking for participants for **59th & 60th batch in 2018.**

Period of the program:
59th IATSS Forum: May-July, 2018
60th IATSS Forum: Sep-Nov, 2018


Qualifications:

1. Applicants must be from one of the 9 ASEAN countries
2. Applicants must possess the physical and mental capabilities necessary to participate fully in program activities.
3. Applicants should be 35 years old or younger at the time of the closing date of the application.
4. Applicants should have at least 2 years of full-time professional job experience at the time of the application and be eligible for reinstatement to his/her current position after completing the program.

5. How to Apply for the IATSS Forum

Leadership Training in Japan
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Contact:
IATSS Forum Steering Committee
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www.iatssforum.org

Learn more about our activities: iatssforum.jp/english



Selection Process

First Screening

June to July Examination of application documents by IATSS Forum Country Committee

Second Screening

July to August Examination of application documents by IATSS Forum Committee in Japan

Final Screening

November to December Interview by IATSS Forum Steering Committee and Country Committee

5. How to Apply for the IATSS Forum

Leadership Training in Japan
Supported by the IATSS Forum

Thinking and Learning Together



Scholarship in Japan
for Young Professionals in ASEAN Countries

59th IATSS Forum: May-July, 2018
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Contact :
Secretary: Ms. Corlita G. Canilao
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Email: corlycanilao2015@gmail.com

Learn more about our activities : iatssforum.jp/english



IATSS FORUM

You can get an [application form](http://www.iatssforum.jp/en/) from the IATSS Forum **Homepage** (<http://www.iatssforum.jp/en/>)
Or
contact to the **IATSS Forum Philippines Secretariat**.

Contact :
IATSS Forum Philippine Secretariat
Secretary: Ms. Corlita G. Canilao
c/o Department of Science and Technology,
General Santos Avenue, Bicutan, Taguig,
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Republic of the Philippines
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Email: corlycanilao2015@gmail.com

Application closing date is 30th June 2017. Don't miss it!!!

We are looking forward to seeing you in Japan!!

