



ACTIVITY REPORT

“Books Are Bridges” Project

Initiated by Vietnam IATSS Forum Alumni Association

In collaboration with:

Association of Vietnamese Students and Professionals in the United States,

3DMARCOM Interior Design Joint Stock Company

Alphabooks Joint Stock Company

Hanoi, March 2016

The “Books Are Bridges” Project has successfully completed and its result reached beyond our initial target and expectation. In this report, we would like to highlight key project activities and to express our appreciation to those who has greatly contributed to the success of the Project.

The Project derived from the MOU which was signed by Vietnam IATSS Forum Alumni Association and the Secretariat of IATSS Forum in Vietnam and the Alphabooks Joint Stock Company (Represented by the General Secretary) with an aim to collect 1000 books for disadvantaged children.

After screening and investigating a number of places, the National Institute of Hematology and Blood Transfusion in Hanoi (NIHBT) was selected to be the project beneficiary. NIHBT provides long-term treatment and cares for children with thalassemia and hemophilia diseases (blood related disease).

Capturing this Project as a good opportunity for connecting donors, VIFA developed a proposal and officially sent it to a number of alumni/student associations and organizations. We were so happy to know that Association of Vietnamese Students and Professionals in the United States and 3DMARCOM Interior Design Joint Stock Company agreed to join the Project as co-organizers.

Project results

After two months (January 1 – March 5, 2016), we received a total amount of 40.604.000VND and other in-kind donations from 44 donors (Appendix 1). In particular, Mr. Pham Huu Chung – Director of 3DMARCOM came to NIHBT to investigate to design two bookshelves and one shelf to store staff’s documents (totally 1.8m high and 13m long). The value of Mr. Chung’s donation is 20.000.000VND. We also received 737 old books, children magazines and nearly 100 toys.

On-site implementation

Budget allocation

If we use up the total amount of 40.604.000VND for purchasing new books and 737 donated books, the total number of books is approximately 4.000. Meanwhile, Thalassemia và Hemophilia Centres both have approximately 150 children. Thus, ideally if we could set up 2 bookshelves for the two Centres, each has 1000 books. Representatives of co-organizing teams discussed the issue and agreed to allocate 25.000.000VND to purchase 1.500 new books plus 737 donated books for the two Centres. The rest of budget (15.000.000VND) has been saved for a project for another beneficiary.

Book purchase

We spent 22,625,350VND on purchasing 1.502 new books from Kim Dong Book Store (specialize in children books). Project members directly selected books at the Book Store to make sure that selected books are relevant to age groups and children’s interests. Besides, we spent 1.990.000VND to order 252 learning items and toys (colour books, pencils, educational toys...). We purchased two copies of each book and learning item to easily divide them into two packages for the two bookshelves.

Hand-over activity

We organized two hand-over events. The first event was organized on 30/1/2016, just before the New Lunar Year. Traditionally, the New Lunar Year was the occasion for family reunion, but

some children had to stay in the hospital for treatment and cares. We hope that our gifts were sources of incentive and encouragement for those children who could not spend the New Lunar Year holiday with their families at home. Basically, our gifts were toys, picture books, story books and teddy bears.



At the second hand-over event on March 3, 2015, at NIHBT, Representatives of organizing teams and volunteers joined hands to arrange books on bookshelves and signed of an Agreement between donors and the beneficiary. On the NIHBT side, there were Dr. Pham Tuan Duong – Vice Director, Dr. Tran Thu Ha – Head of Department and Ms. Ly Thi Hao – Head of Social Affairs Department. On the donors side, Representatives of Vietnam IATSS Forum Alumni Association, Association of Vietnamese Students and Professionals in United States, 3DMARCOM Interior Design Joint Stock Company, and Alphabooks Joint Stock Company. Dr. Pham Tuan Duong, Vice Director of NIHBT - Representative of the beneficiary and Mr. Pham Xuan Hoan, VIFA President -

Representative of donors has signed the Agreement. Dr. Pham Tuan Duong committed to promote reading activities and effectively manage the bookshelves. Mr. Pham Xuan Hoan committed to hand over the two bookshelves with 2.239 books (1.502 new books, 737 old books), 95 toys, 252 learning items and one shelf for storing staff's documents. We spent time to talk about blood related diseases, blood donations, and creating educational opportunities for children and jobs for their parents during spare time.





LAST BUT NOT LEAST

We could not complete the Project without support, donation and dedication from donors and collaborators. Vietnam IATSS Forum Alumni Association would like first of all to extend our deep appreciation to co-organizers: Association of Vietnamese Students and Professionals in the United States, 3DMARCOM Interior Design Joint Stock Company and Alphabooks Joint Stock Company for coordinating the Project. Our special thanks to the Community Bookbox Project and the Youth Union of PetroVietnam Insurance for your donations and direct support for on-site implementation of the Project. Our sincere thanks to individuals who have contributed monetary and in-kind donations, so that the Project results could partly bring more joyfulness and encouragement for young patients at NIHBT

For the rest of the budget (15.988.650VND), we will investigate and select one suitable place to set up another bookshelve. We commit to effectively use this amount for the Project purpose, and report on project activities on the next phase.

We wish that “Books Are Bridges” Project is a bridge not only to connect disadvantaged children to knowledge, but also to connect love and sharing in life, to connect generous donors and together we make the better community!

Appendix 1: LIST OF DONORS

Monetary donations				
Seq.	Full name	Organization	Amount	Transfer date
1	Nguyễn Thị Thanh Hà	IATSS Forum Alumni Batch 27	1.000.000	8/1/2016
2	Một nhà hảo tâm xinh đẹp tốt bụng		200.000	8/1/2016
3	Lê Đình Nghĩa	IATSS Forum Alumni Batch 31	2.000.000	11/1/2016
4	Vũ Tuấn Anh	IATSS Forum Awardee Batch 56	300.000	13/01/2016
5	Chị Phương	IATSS Forum Alumni Batch 53	500.000	13/01/2016
6	Van Thi Minh Huyen	IATSS Forum Alumni Batch 43	500.000	13/01/2016
7	Nguyễn Thị Thu Huyền	IATSS Forum Alumni Batch 50	500.000	13/01/2016
8	Đình Thị Mai Hương	IATSS Forum Alumni Batch 30	500.000	13/01/2016
9	Nguyễn Minh	IATSS Forum Alumni Batch 24	1.000.000	13/01/2016
10	Phạm Duy Khương	IATSS Forum Alumni Batch 54	1.000.000	18/01/2016
11	Bùi Lê Hằng	IATSS Forum Alumni Batch 39	500.000	18/01/2016
12	Phạm Việt Hà	IATSS Forum Alumni Batch 42	500.000	19/01/2016
13	Youth Union	PetroVietnam Insurance	5.000.000	19/01/2016
14	Lê Hải Long	IATSS Forum Alumni Batch 29	500.000	19/01/2016
15	Nguyễn Thị Vân Anh	PVEP	400.000	20/01/2016
16	Nguyễn Minh Trang		100.000	20/01/2016
17	Lê Thị Thu Hằng	Australia Awards Aumni	500.000	22/01/2016
18	Chị Saly		2.235.000	25/01/2016
19	Nguyễn Lan Anh	IATSS Forum Alumni Batch 44	1.000.000	25/01/2016
20	Trần Hoàng Yên	Australia Awards Aumni	300.000	26/01/2016
21	Nguyễn Lê Trâm	IATSS Forum Alumni Batch 45	300.000	27/01/2016
22	Chị Hạnh		200.000	27/01/2016
23	Hoàng Thu Phương	IATSS Forum Alumni Batch 49	500.000	28/01/2016
24	Thế Anh	Association of Vietnamese Students and Professionals in the United States.	3.200.000	12/2/2016
25	Nguyễn Đăng Lân	Association of Vietnamese Students and Professionals in the United States.	2.815.000	12/2/2016
26	Lã Trà Linh Batch	IATSS Forum Alumni Batch 53	500.000	16/02/2016
27	Phạm Xuân Hoàn	IATSS Forum Alumni Batch 52	500.000	19/02/2016
28	Nguyễn Thanh Hà	IATSS Forum Alumni Batch 27	1.500.000	19/02/2016
29	Association of Vietnamese Students and Professionals in the United States.		10.049.700	23/02/2016
30	Nguyễn Minh Châu	Australia Awards in Vietnam	500.000	23/02/2016
31	Nguyễn Đình Phù	Association of Vietnamese Students and Professionals in the United States.	2.004.300	29/02/2016
TOTAL			40.604.000	

In-kind donations					
Seq.	Full name	Organization	Books/ Magazines	Other in-kinds	
				Quantity	Description
1	Phạm Hữu Chung	3DMARCOM Interior Design Joint Stock Company		3	Bookshelves

2	Nguyễn Thị Thanh Hà	IATSS Forum Alumni Batch 27	48	9	Teddy bears
3	Võ Thị Lê	General Department of Land Administration	259		
4	Phạm Việt Hà	IATSS Forum Alumni Batch 42		53	40 colour waxes, 3 boxes of pencil and 10 boxes of colour pencil
5	Bùi Hoàng Kiên		11		
6	Bùi Thị Thùy Trang			7	Teddy bears
				24	Toy boxes
7	Mickey	Ham Tu Quan Street, Hanoi	79	1	1 bag of toys
8	Lê Hồng Vân	International School, Vietnam National University	85		
9	Trần Phương Hoa	VICC - Vietnam Intellectual Cooperation Center	20		
10	Phạm Văn Tú	VICC - Vietnam Intellectual Cooperation Center	20		
11	Cao Phan Tâm Yên	Mỹ Bình, Long Xuyên	15		
12	Nguyễn Thị Lan Anh	IATSS Forum Alumni Batch 44	50		
13	Nguyễn Thái Trung	Hà Nội	150		

Appendix 2: Purchase list - Books

Seq.	Book title	Quantity (copy)	Cost (VND)	% Promotion	In total (VND)	
					Normal price	Promotional price
1	Danh nhân thế giới	18	25,000	35	450,000	292,500
2	Tỉ quây	16	35,000	35	560,000	364,000
3	Danh tác thế giới	20	30,000	35	600,000	390,000
4	Chuyện về siêu anh hùng	20	18,000	35	360,000	234,000
5	Spiderman	12	30,000	35	360,000	234,000
6	Batman	16	16,000	35	256,000	166,400
7	Công chúa tài ứng xử	16	16,000	35	256,000	166,400
8	Công chúa giàu yêu thương	14	12,000	35	168,000	109,200
9	Đám cưới các nàng tiên	14	12,500	35	175,000	113,750
10	Thời thơ ấu thiên tài	10	45,000	35	450,000	292,500
11	Thắc mắc của bé	20	29,000	35	580,000	377,000
12	Danh nhân lịch sử	26	15,000	35	390,000	253,500
13	Truyện tranh lịch sử	22	15,000	35	330,000	214,500
14	Truyện kể thắng long Hà Nội	10	35,000	35	350,000	227,500
15	Mẹ ơi tại sao lại thế	8	34,000	35	272,000	176,800
16	Ồ Long Viện Vườn thú	14	21,500	35	301,000	195,650
17	Ồ Long Viện Siêu cười	20	21,500	35	430,000	279,500
18	Ồ Long Viện Linh vật sống	86	21,500	35	1,849,000	1,201,850
19	Ồ Long Viện Linh vật sống	24	21,500	35	516,000	335,400
20	Ồ Long Viện Linh vật sống	54	21,500	35	1,161,000	754,650
21	Sin - Khoa học	20	25,000	20	500,000	400,000

22	Sin - Cậu bé bút chì	100	16,000	20	1,600,000	1,280,000
23	Dragall ball	80	19,500	20	1,560,000	1,248,000
24	One pie	90	19,500	20	1,755,000	1,404,000
25	Doremon dài	48	16,000	20	768,000	614,400
26	Doremon ngắn	90	16,000	20	1,440,000	1,152,000
27	Doremon bóng chày	46	16,000	20	736,000	588,800
28	Conan	172	18,000	20	3,096,000	2,476,800
29	Conan Khoa học	12	25,000	20	300,000	240,000
30	10 vạn câu hỏi vì sao	8	40,000	35	320,000	208,000
31	Vui học cùng Tom	8	42,000	35	336,000	218,400
32	Thường thức cuộc sống	8	36,000	35	288,000	187,200
33	Những câu hỏi hóc búa	8	45,000	35	360,000	234,000
34	Nhật kí siêu bí mật của Ấn	2	36,000	35	72,000	46,800
35	Mèo cậu cậu	2	45,000	35	90,000	58,500
36	Học cách làm việc	8	30,000	35	240,000	156,000
37	Truyện tranh dân gian	100	15,000	35	1,500,000	975,000
38	Người bạn thú nhồi bông	16	27,000	35	432,000	280,800
39	Mac-tin(bìa mềm)	20	24,000	35	480,000	312,000
40	Truyện cổ tích VN hay nhất	20	30,000	35	600,000	390,000
41	Hành trình biến đổi	26	22,000	35	572,000	371,800
42	Chuột típ	34	16,000	35	544,000	353,600
43	Chúc bé ngủ ngon	8	39,000	35	312,000	202,800
44	Chuyện kể trước giờ đi ngủ	12	45,500	35	546,000	354,900
45	Đề em luôn ngoan ngoãn	20	15,000	35	300,000	195,000
46	Chuyện kể cho bé hiếu thảo	20	8,500	35	170,000	110,500
47	Kĩ năng sống cho bé	20	16,000	35	320,000	208,000
48	10 bài học ngọt ngào như kẹo	20	20,000	35	400,000	260,000
49	Các nền văn minh cổ đại	2	120,000	35	240,000	156,000
50	Kì quan thiên nhiên	2	120,000	35	240,000	156,000
51	Khám phá biển	2	120,000	35	240,000	156,000
52	Khám phá rừng	2	120,000	35	240,000	156,000
53	Hạt giống tâm hồn	32	36,000	20	1,152,000	921,600
54	Quăng ghánh lo đi mà sống	4	68,000	20	272,000	217,600
	Total	1502			31,835,000	22,669,600

- Learning toys

Seq.	Item	Quantity	Calculation unit	Price	In total (VND)
1	Colour books	80	book	5,000	400,000
2	Pencil	60	6 box (10 items/box)	3,000	180,000
3	Colour wax	20	20 box(12 items/box)	8,500	170,000
4	Aphabate table	4	Set	40,000	160,000
5	Block building	2	Set	120,000	240,000
6	Toys	6	Set	15,000	90,000
7	Color pencil	20	10 boxes	30,000	600,000
8	Eraser	60	30 items/box	2,500	150,000
	Tổng	252			1,990,000