

IATSS Forum Alumni Activity Proposal

Title	Primary school students as tour guides in Pitas, Sabah– Integrating Education for Sustainable Development and Ecotourism
Origin	59 th and 60 th batch IATSS Forum <ol style="list-style-type: none"> 1. Ahmad Ridha Abdul Razak 2. Zahrah Mohammad Khir 3. Zulkhairul Naim Sidek Ahmad 4. Low Wan Xin
Beneficiaries	Standard 4 and 5 Students from SK Mulubang, Pitas, Sabah Local people Tourist (Local or international)
Partners	Mulubang Primary School, Pitas, Sabah Parents Teachers Association Mulubong Primary School, Pitas, Sabah Pitas District Education Office Pitas District Office Sabah Trusmi Sabah Parks WWF
Duration	1 year (March 2019- March 2020)
Budget	Refer table 1
Theme	<p>This program is planned to tackle two main themes</p> <p>a) Education for Sustainable development (ESD)</p> <p>Education is an essential tool for achieving sustainability. So, we need to move quickly to develop Education for Sustainable Development (ESD) programs. ESD empower students to change the way they think and learn and work towards a sustainable future. ESD also aim to transform a society by reorienting education and help students to develop knowledge, skills, attitude, values, and behavior necessary to shape a sustainable future. Through this program, students been able to learn able sustainable development issues such as climate change, environmental, finance literacy and biodiversity. This program also promotes competencies like critical thinking, analysis and reflection, imagining future scenario, participatory learning and making decisions in a collaborative way.</p> <p>b) Ecotourism</p> <p>Tourism is an ever growing industry around the world and Sabah as well and is a major source of income to the community. Ecotourism is as a form and also a learning tool of education for sustainability and education is a vital component of ecotourism.</p>

<p>Priority Issue</p>	<p>Malubang village is a peaceful fishing village in Pitas (2.5 hours from Kota Kinabalu by car) and Supirak Island is one of the main attractions of Malubang Village. The priority issues are including,</p> <p>a) New tourist area in Sabah</p> <p>This area is a new tourist area in Sabah (very suitable for ecotourism) and many organization looking forward to develop this area This is because this area has unique and beautiful area which bring incomes for local people. Furthermore, we believe that tourism is the developing tool that can be sustainable in four areas as follows; society and culture, education, environment and economy.</p> <p>b) Improve interpersonal skills and soft skills</p> <p>Interpersonal skills are becoming increasing important in today's world and an incredible asset to success. The students need to have this skill because it helps them with people and surrounding and it also benefits their personal development.</p> <p>c) Improve command in English</p> <p>Learning English is important and English is also the language of science, aviation, compute and tourism. The students need to have good command in English in order to progress in life.</p> <p>d) Bridging the gap between ESD and ecotourism</p> <p>At the moment, there is not so many programs who integrates ESD and ecotourism. Hopefully this program able to points a gap between the aspirations of ESD and the outcomes of ecotourism.</p> <p>So, this guide activity is a good platform to promote sustainable community that is socially strong, environmentally sound and economically feasibility</p>
<p>Goal</p>	<p>To develop a young local tour guide of School Students by using project based learning and also develop protocol and toolkit where we can implement in other tourist area. Opportunity for implementation of this guide not only in this area but also to other area in Malaysia and globally</p>
<p>Objective(s)</p>	<p><u>Short term</u></p> <p>To expose students to experience research process To educate students about tourism through fun experiences To enhance creativity among students To improve English language among students To inculcate sustainability in learning</p> <p><u>Long term</u></p>

	<p>To develop a sense of proud and appreciation of their heritage To encourage intergeneration interaction To improve communication skills To enhance leadership skills To promote Malubang Village as a tourist attraction To develop sustainable community in Malubung Village</p>
Location	Malubung, Pitas, Sabah
Activities	Refer table 2 and 3
Action Needed	<p>To seek permission from the partners To develop activity for boot camp and project (ESD Contents) To develop feedback form and questionnaire (Pre and Post test) To advertise this program to the local tourist agency</p>
M & E Plan	<p>Monitoring and evaluation is important to measure and plan the program. After each activity, we will do</p> <p><u>Reflection</u></p> <p>After each activity, we will do reflection session. This is important because we can get feedback from team members as well participants (tourist).</p> <p><u>Report</u></p> <p>We also will do report writing post activity. In addition, we will also provide pre and post questionnaire to students.</p> <p><u>Publish</u></p> <p>All the reports and reflection will be publish in local newspaper as well as journal.</p>
Project Team	<p>Program coordinator: Zulkhairul Naim Bin Sidek Ahmad (60th batch) Deputy program coordinator: Zahra Mohammad Khir (59th batch) Secretary: Low Wan Xin (60th batch) Treasurer: Ahmad Ridha Abdul Razak (59th batch) Graphics: Zahra Mohammad Khir (59th batch) Promotion: Zulkhairul Naim Bin Sidek Ahmad (60th batch)</p>

Prepared by:



Zulkhairul Naim Bin Sidek Ahmad (60th batch)

Approved by



President,
IATSS Forum Malaysia Alumni Association
Kuala Lumpur, Malaysia

TABLE 1 : DETAIL OF BUDGETS

	Item	Budget request
Boot camp (3d2n) (for 10 pax from MIFA)	Flight ticket to KK	(Own money)
	Transport to Pitas (RM 300 X 3 days)	RM 900
	Accommodation and activities for 3d2n (RM250 x 10)	RM 2500
	Material for boot camp	RM 500
	Total	RM 3900
Preparation for tour guides (for 15 students)	T-shirt (RM 20 X 15)	RM 300
	Materials and learning aids (Pen, marker, paper, printer)	RM 2000
	Certificate to students	RM 100
	Total	RM 2400
Publicity	Banner and etc	RM 500
	Total	RM 500
Miscellaneous		RM 700
	GRAND TOTAL	RM 7500 (USD 1820)

TABLE 2 : LIST OF ACTIVITIES

Activity	Detail
Meeting with partners (Online – Skype)	- Online (Skype or Video Conference)
Module preparation	- History of Malubong and Supirak Island - Tourist attractions - Culture and festivals - Local foods - Environment and protection
Boot camp 3D2N (Sabah)	- To develop rapport with partners - Sharing experience Shimako guide during IATSS forum (Why Shimako guide is good example) - Brain storming (Problems among students, module design – objectives, frequency, approach and contents) - Presentation and suggestion of project module
Preparation for tour guide activity project	- Get history of the area - Find out tourist attraction at the area - Plan for presentations (Trivial questions, quiz, singing, sketches)
Tour guide activity	- Wil be 3 times per year

TABLE 3 : PROJECT TIMELINE

Month	Activity
March	Meeting with partners
April	Module preparation
June	Boot camp 3D2N (Sabah)
July	Preparation for tour guide activity project
August	Preparation for tour guide activity project
September	Preparation for tour guide activity project
October	Tour guide activity 1
November	Reflection and improvement
December	Tour guide activity 2
January	Reflection and improvement
February	Tour guide activity 3
March	Reflection and improvement