

LIFA Proposal for Lao Cultural Festival

Title	Lao Cultural Festival “<i>Understanding Diversity</i>”
Origin	Lao IATSS Forum Alumni (LIFA)
Beneficiaries	60 villagers (2 villages), 800 students and 100 teachers (including 25 ethnic groups) from Faculty of Education (FOE), Souphanouvong University
Partners	Lao IATSS Forum Alumni (LIFA), Faculty of Education (FOE), LEOT (Lao Educational Opportunities Trust) and Luangprabang Hotel Managers.
Duration	Whole day period (from 8:30 AM – 23:00 PM), 6 th January 2017
Budget	<p>Funding Source for festival implement:</p> <ul style="list-style-type: none"> - Booths rental, stage decorations, costumes, etc: US\$ 500 - Participant refreshments during rehearsal and festival: US\$ 400 - Food for 25 ethnic groups for the festival: US\$ 500 - Posters, flyers, communication, etc: US\$ 200 - Video editing, leaflets: US\$ 200 - Equipment for the activities: US\$ 300 - Drinking water for festival: US\$ 200 <hr style="border-top: 1px dashed black;"/> <ul style="list-style-type: none"> Total US\$ 2,300 - FOE US\$ 100 - LEOT US\$ 100 - Luangprabang Hotel Managers US\$ 100 <u>Total budget request US\$ 2,000</u>
Theme	<p>Theme project: Public event “<i>Understanding Diversity</i>”</p> <p>As a teacher training center, Faculty of Education provides teaching-learning process which many cultural subjects are included. Beside academic excellence, we train our students to become teachers who understand cultural terms so that they will be able to adapt into the situation. Hence, the specific capacity/expertise of our organization in the cultural field is to provide theoretical knowledge, which our students will be to contribute to their community in the future. It is also to raise the understanding and awareness among students, teachers, and others about different ethnic minority groups.</p>
Priority Issue	Plan of actions of LIFA towards 2025 focuses on organizing workshop, seminars, campaigns at public event such as country’s festival for interest individual/ alumni/ organization and educational institutes, utilizing the IATSS Funding (IATSS Forum Alumni Support grant). This action plan falls into the shared target 5 “encouraging country committee & secretariats and alumni associations to take initiatives to conduct projects & activities in respective countries, which meet the philosophy of the IATSS Forum.”
Goal	<ul style="list-style-type: none"> -To contribute the public event under the philosophy of “learning and living together under the culture diversity”. - To preserve Lao culture from different ethnic minority groups among villagers, students, teachers, and public.

Objective(s)	Lao Cultural Festival “Understanding the Diversity” aims to explore the different culture from those ethnic minorities (25 minority groups), which will be held at the FOE on 6 th January 2017. The objectives of this project are: <ul style="list-style-type: none"> - To promote, exchange and preserve Lao culture from different ethnic minority groups to villagers, students, teachers, and public. - To raise the awareness among villagers, students, teachers, and others about different ethnic minority groups.
Location	Faculty of Education, Souphanouvong University
Activities	The implementation steps will be as follows: <ul style="list-style-type: none"> - Seminar Lao Cultural under the topic “<i>Understanding Diversity</i>” - Rehearsal (each traditional dance, cooking) - Advertisement (Social media, leaflets, videos) - Festival (each ethnic group’s food, costume, performance and traditional ceremony).
Action Needed	<ul style="list-style-type: none"> - Propose fund from sponsors for the festival. - Prepare for the festival. - Seminar understanding about the diversity. - Rehearsal (each traditional dance, cooking). - Advertisement (Social media, flyers,). - Festival (food booths, costume booths, traditional sports, ceremony, traditional performance). - Finalize activities (report, leaflets and videos).
M & E Plan	<ul style="list-style-type: none"> - The completion of the festival activities. - Surveys the participants’ opinions about the festival by filling questionnaires.
Project Team	<ul style="list-style-type: none"> - Mr. Chanthanom Theangthong, President of LIFA - Mr. Vangvichit Kittikhoun, IATSS participant, batch 56 - Mr. Somphet San, FOE’s staff

President,
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※2025年に向けた日本・アセアン共通目標5の中におけるこのプロジェクトの位置づけ：
共通目標5の「Encouraging AEAN teams to take initiative to conduct projects」に対する、ラオスの同窓会のアクションプランとしての「Organize workshop, seminar, campaign at public event (eg: country’s festival) for interest individual/ alumni/ organization and educational institutes, utilizing the IATSS Forum Alumni Support gant」の位置づけ

Budget Request for Lao Cultural Festival in details

No	Item Breakdown	Budget Request	Purpose
1	25 booths rental, stage decorations, costumes, etc	US\$ 500	- To show each ethnic group costumes, provide their original information and display their own traditional food.
2	Participant refreshments during rehearsal and festival	US\$ 400	- To be prepared for the festival.
3	Food for 25 ethnic groups for the festival	US\$ 500	- To demonstrate the way of each ethnic group cook their own original food.
4	Posters, flyers, communication, etc	US\$ 200	- To provide information and advertise to the public.
5	Video editing, leaflets	US\$ 200	- To upload to Youtube.
6	Equipment for the activities	US\$ 300	- To support the festival activities.
7	Drinking water for festival	US\$ 200	
	Total	US\$ 2,300	