

I. PROJECT DESCRIPTION

Project Title:	Lansangan ng Organisado at Disiplinadong Indibidwal (LODI): Tama at Praktikal na Kaalaman sa Para sa Ligtas na Lansangan (<i>Project Discipline and Road Safety In a Busy City</i>)
Type of project:	Training and Workshop on Road Traffic Safety Education and Management
Project proponent/s:	IATSS Forum Alumni Philippines c/o Ms. Madeline D. Cabauatan, ADB Economics and Statistics Specialist
Number of Beneficiaries:	200 out of school youth and Grade school students
Age Bracket of beneficiaries:	5-15 years old
Location of beneficiaries:	Barangay Canumay West, Valenzuela City
Date of implementation/Duration:	March – July 2019 (5 months)
Area of project implementation:	Barangay Canumay West Covered Court, Lazaro St., Canumay West, Valenzuela City
Project partners:	CWNHS-SSG Officers, Senior Scouts, Red Cross Volunteers, Valenzuela City LGU, Sangguniang Kabataan (SK)
Budget Requirement:	(please see attached budget breakdown)

II. BACKGROUND/SITUATION ANALYSIS

Due to rampant and deluge daily traffic sceneries along Epifanio Delos Santos Avenue (EDSA) and in some other major roads and highways in Metro Manila - Philippines, the administration of the Metro Manila Development Authority (MMDA), Land Transportation and Franchising Regulatory Board (LTFRB) and the Local Government of Valenzuela City through the leadership of Mayor Rex Gatchalian and Senator Win Gatchalian have collaborated and agreed upon the transferring 298 Provincial Bus Companies and Terminals along EDSA to its new home Valenzuela City Gateway Complex Grand Terminal situated at Paso De Blas, Valenzuela City to minimize congestion in Quezon City and nearby cities. The City of Valenzuela is currently experiencing high volume of vehicles a day an average of 50,000 – 80,000 vehicles which may somehow increases the risks of children and other pedestrian and drivers into danger. Hence, this program is proposed to help minimize the risks and dangers of traffic and to instill discipline and road safety in one of the busiest city in the Metro Manila.

In the Philippines, records from the Philippine Statistics Authority (PSA) disclosed that an average of four (4) children have died in the country on a daily basis from 2006 to 2016 due to road crash and road rages.

The data information citing the involvement of children in road accidents is what prompted this program. The project aims to minimize incidents of road crash and provide an increase of protection for the children/youth in road usage. By giving practical education to the users, commuters and motorists alike on the value of shared responsibility on the road, the potential catastrophes of road accidents are reduced.

III. PROJECT OBJECTIVES

Objectives	Strategies
To educate the youth on fostering proper behaviour and responsibility in the road, as a commuter, a pedestrian or later as the one who is behind the wheel.	<ul style="list-style-type: none">- Base Method- Interactive Discussion- Integrated Demonstration- Collaborative Symposium

IV. DESIRED IMPACT AND OUTCOME OF THE PROJECT

The project aims to develop a sustainable management of traffic by empowering and educating the youth/children on their vital part in keeping a safe, harmonious, accident-free and values-oriented roads/ alleys. Through practical education, activities and information, the children/youth will have in-depth learning about the proper behaviour, action and response that will cater safety consciousness when whether in not or busy road. Today, there has not been a formal training and workshop that formally incorporates traffic safety lessons or consciousness/awareness in the educational curricula/syllabi. The effort to bring the children/youth to understand their role when crossing the street or using the private or public road in general intends to reduce the risk of road-related catastrophes in the future. The project also gears at encouraging alternatives to mode of transportation that promotes good health, energy efficient and clean & green environment.

V. RISK MANAGEMENT PLAN

The said project will take place at Barangay Canumay West covered court, Canumay West, Valenzuela City. The Bantay Eskwela personels or Barangay Tanod (community police officers) will oversee and facilitate security and safety among participants. Trained and certified personnel from Valenzuela City Traffic Management and Development office, Boys Scouts of the Philippines, Red Cross Philippines Volunteers and Supreme Student Government Officers will handle the demonstration and discussion base method, while the LGU's medical team will be present for the entire duration of the program. With all these at hand, and the proper coordination of the units

involved. Success in the implementation of the said program is not only one achievable but also reduction of the risk associated with the program.

VI. PROJECT ORGANIZATION AND STAFFING

Office/Staff Designated	Responsibilities	Contact Person
Supreme Student Officers	Logistics and training	- IATSS Forum Alumni Philippines (c/o Madeline Cabauatan) - Ralf Mallanao, Jewel P. Mahusay, Jim Jerid Delloro, John Erick Roque
Senior Scouts	Training	
Red Cross Volunteers	Training	
Bantay Eskwela	Traffic and security	

VII. PROJECT WORK PLAN

Phases of the Project	Activities	Output	Indicators	Person-in-charge
Month 1- Month 2 (March-April 2019)	Planning/ Site Visit/ Coordination/ Meetings and Other Preparatory Activities	- Draft Concept - List of Project Team and Volunteers - Terms of Reference	Module draft	IATSS Forum Alumni Philippines c/o Ms. Madeline Cabauatan and Canumay West National High School c/o Ralf Mallanao
Month 3 (May 2019)	Workshop and Leadership Development Training/Team Building for the Project Team/Discussion of Roles and Responsibilities/	- Draft and Final Activity Checklist - Draft and Final Event Program - Report	Assessment Tools/ Monitoring and Evaluation Plan	
Month 4 (June 2019)	Procurement/Acquisition and Conduct of the Activity/Final Preparation of Events Place	- Purchased Goods - Materials Needed for the Event	MOUs	
Month 5 (July 2019)	Debriefing/Finalize Report	- Final Output	Narrative and Financial Report	

VIII. DETAILED BUDGET REQUIREMENT

Budget Line Item	Description	Amount Needed	Purpose
Consumables/ Contingencies	Supplies and Materials	15,000	Project planning, project implementation and conclusion
Refreshments	Light snacks/Meals	15,000	Meetings, coordination, debriefing (6 meetings)

Workshop Cost	Workshop/Leader's Training and Team Building and Tshirts	15,000	Program and facilitators' assessment of tools (1 day)
Training Cost	Food, Road Safety/Disaster Kits for 200 pax	45,000	Training and Workshop on Road Traffic Safety Education and Management (1 day)
Honorarium for Trainers	Token/Gifts for Trainers and Facilitators	15,000	
	TOTAL	105,000	

USD 2,018 (2/27現在)

Endorsed by:



Ms. CLEOFE VELASQUEZ-OCAMPO
 President
 IATSS Forum Alumni Philippines