



**INTERNATIONAL
ASSOCIATION OF TRAFFIC
AND SAFETY SCIENCES
(IATSS) FORUM ALUMNI
ACTIVITY PROPOSAL**

—

**“THE LITTLE GREEN
BOOKS” PROJECT**



International Association of Traffic and Safety Sciences (IATSS) Forum Alumni Activity Proposal

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| Title | “The Little Green Books” or “Peum Hua Noi Phuea Lok See Khiew” (in Lao language) |
| Origin | Lao IATSS Forum Alumni (LIFA) |
| Beneficiaries | <p>Direct:</p> <ul style="list-style-type: none"> - Five targeted schools in Vientiane and Rural areas. - Social Environmental Education and Development (SEED) of National University of Laos. <p>Indirect:</p> <ul style="list-style-type: none"> - Lao IATSS Forum Alumni (LIFA) and IATSS Forum in promoting Social Responsibility Activity and the Alumni itself. - Other schools in Laos and foreign countries that the books will be distributed. |
| Partners | <ul style="list-style-type: none"> - Lao IATSS Forum Alumni (LIFA). - Youth volunteering group- Social Environmental Education and Development (SEED) of National University of Laos. - IATSS Forum. |
| Duration | <ul style="list-style-type: none"> - One month of preparation and training to SEED. - Three months of activities in five schools. - Two months of environmental education story book contest. - Long termed books printing and distribution. (Depending on funding) |
| Budget | <p>Funding Source for campaign period:</p> <ul style="list-style-type: none"> - IATSS Forum. <p>Funding source for printing and distribution period:</p> <ul style="list-style-type: none"> - IATSS Forum. - Other to-be-proposed private or/and governmental organizations in Laos (sponsors). |
| Theme | Educational and Awareness raising movement on Environmental conservation. |
| Priority Issue | <p>Every big movement starts from every small act in the society. In order to achieve sustainability in the society, we need to build a sense of responsibility in people towards the environment and community.</p> <p>In Laos, we have faced a number of serious environmental problems such as pollution, waste management, littering, and so on. These problems have lasted in the society for decades. To overcome these issues, creating a responsible community is very crucial. In order to create a responsible community, every individual needs to be responsible for their surroundings, with a sense of awareness to environment. This project aims to educate the young generation to be aware of the current environmental issues and be responsible for their own actions toward the sustainable environment.</p> |

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| Goal | <ul style="list-style-type: none"> - To raise awareness on “environmental issues” in young generation, as well as the society as a whole. - Create a tool or “long-termed education” on environmental education, by creating books, which will always exist for the young generation and those who are interested. |
| Objective(s) | <ul style="list-style-type: none"> - To directly transfer knowledge, regarding environmental problems and how-tos to the young generation in Laos and ASEAN countries (through books distribution). - To enroll leadership practices activities in children and youth, under the theme “Thinking and Learning together”, by creating environmental issue awareness raising story books contest among teams of students. |
| Location | <ul style="list-style-type: none"> - Five targeted schools in Vientiane and rural area in Laos. |
| Activities | <p>LIFA is planning to conduct educational activities, regarding environmental issues, to young generations in Laos. In order to implement the activities, we would like to take the following process:</p> <ol style="list-style-type: none"> 1. Preparation with the youth volunteering group called SEED (Social Environmental Education and Development) who will play a role of implementing activities, such as educational games and promote the contest to each targeted school, by the leading and supporting from LIFA. 2. Implementation of educational and awareness raising activities in five targeted schools. SEED group will be facilitators and activities leaders, together with representatives from LIFA. Students in targeted school will directly learn and be inspired about environmental awareness raising. SEED group members will also learn and improve their skills through working. 3. The “Little Green books” contest among student teams in 5 targeted schools. 4. Awards to winning schools by supporting the needs of each particular school. Needs assessment with teachers will be conducted and decision on which kind of support will be made. (eg. Fixing/building school buildings, equipment supports...) 5. Printing 3 books that win the contest. 6. Distribute the books throughout Laos (schools in rural areas), ASEAN countries and Japan |

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| Action Needed | <ul style="list-style-type: none"> - Prepare contents for educational activities in 5 targeted schools with Youth Volunteering group- Social Environmental Education and Development (SEED) and Lao IATSS Forum Alumni (LIFA). - Conducts the activities in 5 targeted school and introduce the “Little Green Books” competition. - Search for 3 winning teams by the judges from LIFA, SEED and Nivasino Hijili team (a project team of the 53th IATSS Forum). - Propose fund from sponsors to for printing the books. - Print and distribute the books. |
| <u>M & E Plan</u> | <ul style="list-style-type: none"> - The completion and results of the educational activities. - Understanding and knowledge of the students through the story books. - Surveys from the 5 targeted schools’ management authorities. |
| Project Team | Lao IATSS Forum Alumni (LIFA) and Youth Volunteering group- Social Environmental Education and Development (SEED) |

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The Little Green Books Project

Details of Budget

| No | Item Breakdown | Budget Request | Purpose | Remark |
|----|---|------------------|--|---|
| 1 | Lunch and transportation expense for the volunteer youth. | US\$ 300 | To create the educational activities on environmental issue awareness. | |
| 2 | Equipment for the activities | US\$ 200 | To support the activities. | |
| 3 | Educational Supports for 3 winning teams. | US\$ 1000 | As rewards for participation of the students. | |
| 4 | Certificate for the volunteers from LIFA. | US\$ 50 | As rewards for participation of volunteers. | |
| 5 | Other documentation | US\$ 50 | For proposing schools, Lao youth Union and Sponsors' | |
| 6 | Color Printing and distribution | US\$ 1000 | For printing the books | Depends on the other fund sources as well |
| | Total | US\$ 2600 | | |