

PROPOSAL FOR AN IATSS FORUM ALUMNI ASSOCIATION MALAYSIA ACTIVITY
**PITAS PROJECT 2.0 - THIRD PHASE, HEALTH
SCREENING PROGRAM AND FINALE AND
COMPLETION CEREMONY**

*Officially Submitted on Behalf of the Applicant by the Secretary,
IATSS Forum Alumni Association Malaysia*

Proposal for an IATSS Forum Alumni Association Malaysia Activity

Title	Pitas Project 2.0 - Third Phase, Health Screening Program and Finale and Completion Ceremony
Origin	IATSS Forum Alumni Association Malaysia & inspired by Shimako tour guides
Beneficiaries	<ul style="list-style-type: none"> • Malubang Primary School students • Villagers of Malubang & Pansuran Villages • Tourist (International and local)
Partners	<ul style="list-style-type: none"> • SK Malubang (Malubang Primary School) • Pitas District Education Office • Pitas District Office • Kudat District Health Office
Invited Participants	<ul style="list-style-type: none"> • IATSS Forum ASEAN Alumni • IATSS Forum Suzuka Staff • Proponent of Shimako Guide
Duration	<ul style="list-style-type: none"> • Third Phase (16th to 18th January 2020) • Health Screening Program (In collaboration with the Kudat District Health Office) (5th March 2020) • Finale and Completion Ceremony Pitas (6th to 9th March 2020)
Budget	<ul style="list-style-type: none"> • Transportation allowance • Accommodation • Stationeries • Photocopy and printing • Certificates of Participation • Publicity materials and activities • Token for Collaboration program with Kudat District Health Office <p>(Please refer to Table 1 for more details)</p>
Themes	<p>This project is a continuation of Pitas Project 2019. The first phase of the project and the Opening Ceremony was successfully conducted on the 21st - 22nd September 2019 and the second phase was carried out on 2nd -3rd November 2019.</p> <p>This project was initiated to tackle two main themes.</p> <p>a) Education for Sustainable Development (ESD)</p> <p>Education is an essential tool for achieving sustainability. As such we need to move quickly to develop Education for Sustainable Development (ESD) programs. ESD empowers students to change the way they think, learn and work towards a sustainable future. ESD also aim to transform a society by reorienting education and help students to develop knowledge, skills, attitude, values, and behavior necessary to shape a sustainable future. Through this program, students will be able to learn critical</p>

	<p>thinking, analysis and reflection, imagining future scenario, participatory learning and making decisions in a collaborative way.</p> <p>b) Ecotourism</p> <p>Tourism is an ever-growing industry around the world. Tourism industry for Sabah is a major source of income to the community. Ecotourism serves as a platform for economic source and also a learning tool of education for sustainability. Education is a vital component of ecotourism that highlights the difference between this industry from the conventional tourism industry.</p>
<p>Priority Issues</p>	<p>Malubang village is a peaceful fishing village and Supirak Island is one of the main attractions of Malubang Village. In this area, the priority issues include the following:</p> <p>a) Highlighting new tourist spots in Sabah</p> <p>This area is a new tourist area in Sabah (very suitable for ecotourism) and many organizations are looking forward to developing this area. This is because this area has a unique and beautiful natural environment which brings incomes for local people. Furthermore, we believe that tourism is the developing tool that can be sustainable in four major areas; society and culture, education, environment and economy. However, one of the main concerns of the local people is that many new tour organizations are outsiders and they are worried that the economic benefit of their hometown will not be received by the local people.</p> <p>b) Improving interpersonal skills and soft skills of the locals</p> <p>Interpersonal skills are becoming increasingly important in today's world and an incredible asset to success. The students will need to have these skills because it will help them with communicating with others and their surroundings.</p> <p>c) Improving command of English language of the locals</p> <p>Learning English is important and English language is also the language of arts, science, technology and tourism. The students need to have good command of English language in order to progress in this industry. Although English is a second language in Sabah, many of the rural areas have a poor command of English. However, despite the importance of the English language in the industry, locals also feel that the knowledge of their local language should also be promoted and introduced to tourist to showcase the diversity of this country.</p>

	<p>This school volunteer guide activity is a good platform to promote sustainable community that is socially strong, environmentally sound and economically sustainable.</p>
Goals	<ol style="list-style-type: none"> 1. To train school children in SK Malubang (Malubang Primary School), Pitas, Sabah to become tour guides based on provided module. This is based on Shimako Guide of Sugashima Island, Toba, Japan.
Pitas Project 2019 Successes	<ol style="list-style-type: none"> 1. Secured participation of 20 students for pilot project 2. Successfully gathered donation from alumni for purchase of school materials, caps and water bottles for students to use as they participate in the Pitas Project activity. 3. With the help of National Secretariat, we have secured a donation for new projector for the school to use during our March Finale program donated by Yayasan Bank Rakyat. 4. Total of three Phases conducted since the inception of the Pitas Project and total of 11 active alumni members participation throughout the three Phases in 2019.
Objective(s)	<p><u>Overall objectives</u></p> <p>The Pitas Project aims to assist the local residents in Kampung Malubang and the pupils of SK Malubang via the objectives stated below:</p> <p><u>Short term</u></p> <ul style="list-style-type: none"> • To expose students to experience research process; • To educate students about tourism through fun experiences; • To enhance creativity among students; • To improve English language usage and skills among students; and • To inculcate sustainability in learning. <p><u>Long term</u></p> <ul style="list-style-type: none"> • To develop a sense of pride and appreciation of their heritage; • To encourage intergeneration interaction; • To improve communication skills; • To enhance leadership skills; • To promote Malubang Village as a tourist attraction; and • To develop sustainable community in Malubang Village. <p><u>For Finale and Completion Ceremony</u></p> <p>To sign of a pledge from school representative for continuity of the project in line with SDG goals 4,8 and 11.</p> <ol style="list-style-type: none"> 1. SDG Goal 4: Promote lifelong learning opportunities for all 2. SDG Goal 8: Promote sustainable & inclusive economic growth <p>SDG Goal 11: Make human settlements safe, resilient and</p>

	sustainable
Location	Kampung Malubang, Pitas, Sabah
Activities	Please Refer to Table 2
Action Needed	<ul style="list-style-type: none"> • To promote the project to IATSS Forum Alumni Association Malaysia as well as IATSS Forum Japan and ASEAN, Shimako Guide Proponent and IATSS Forum ASEAN Alumni • To discuss with relevant authorities to ensure a successful event • To discuss with the committee members on the activities of the project
M & E Plan	<p>Monitoring and evaluation are important to measure and improve the project using the PDCA cycle. After each activity, we will do:</p> <p><u>Reflection</u></p> <p>After each activity, we will conduct a reflection session. This is important because we can get feedback from team members as well participants (tourists).</p> <p><u>Report</u></p> <p>We also will do report writing post activity.</p> <p><u>Publish</u></p> <p>All the reports and reflection will be published in local newspapers, journals, other materials and also shared with relevant local stakeholders of the project.</p>
Additional collaboration project with Kudat District Health Office : Health Screening Program	<p>Collaborating with Kudat District Health Office to provide basic health checkup and talk about immunisation to the villagers of Malubang and Pansuran on the 5th March 2020 before the Pitas Project Finale & Completion Event. This side project will be conducted in collaboration with Kudat District Health representatives.</p> <p>This initiative is in line with Sustainability Development Goal No.3 which is to ensure healthy lives and promote wellbeing for all at all ages. Access to medical facilities in the village is minimal due to the distance from the village to local hospitals and clinics.</p> <p>The health check-up and talk objective is to ensure all villagers are equipped with the knowledge and have access to health check-up</p>
Project Team	<p>Program Director Zulhairul Naim Bin Sidek Ahmad (60th Batch)</p> <p>Deputy Program Director Zahra Mohammad Khir (59th Batch)</p>

	<p>Secretary Adyla Elsaqqina Binti Andul Samat (58th Batch)</p> <p>Treasurer Zulhairul Naim Bin Sidek Ahmad (60th Batch)</p> <p>Members Rasima Binti Abdul Rasid @ Awang (49th Batch) Rasina Binti Abdul Rasid @ Awang (56th Batch) Zain Azrai Bin Zaaba (41st Batch) Siti Nursharini Mat Rasid (52nd Batch) Mohammad Fadzli Bin Saari (46th Batch)</p>
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TABLE 1 (BUDGET)

Item	Budget request
Phase 3 (January 2020)	
Transport from Kota Kinabalu to Kampung Malubang	MYR 600.00
Accommodation at Kampung Malubang (MYR 320/pax) X 2	MYR 640.00
Printing and photocopy	MYR 100.00
Miscellaneous	MYR 160.00
Total Budget Request for Phase 3	MYR 1,500.00
Finale and Completion Ceremony (March 2020)	
Transport from Kota Kinabalu to Kampung Malubang	MYR 1,200.00
Accommodation at Kampung Malubang (MYR 400/pax) X 8	MYR 3,200.00
Extra accommodation at Kampung Malubang (MYR 250/pax) X 4	MYR 1,000.00
Promotion and stationaries	MYR 600.00
Food and beverages	MYR 500.00
Token of appreciation	MYR 300.00
Miscellaneous	MYR 600.00
Health screening program	MYR 1,500.00
Total	MYR 8,900.00
Grand total	MYR 10,400.00*
Budget from IATSS Forum Japan	USD 2000 (~ MYR 8000)

***Fundraising event will be conducted to cover any shortfall from budget requested**

TABLE 2 (PROJECT DETAILS)**THIRD PHASE (16th to 18th January 2020)****FIRST DAY (16th January 2020)**

Time	Activity
8.30 am	Depart for Kampung Malubang by boat
9.30 am	Arrive at homestay and check in
10.00 am	Briefing for tourist, ice breaking with school
11.00 am	Performance by school: Supirak Legend
12.00 noon	Lunch
2.30 pm	Volunteer tour guide by students
5.00 pm	Free and easy
7.00 pm	BBQ and discussion with authorities

SECOND DAY (17th January 2020)

Time	Activity
8.30 am	Supirak tour
11.00 am	Free and easy
1.00 pm	Lunch
2.30 pm	Activities with local people
5.00 pm	Hiking and crab catching
7.00 pm	Dinner
8.00 pm	Star gazing

THIRD DAY (18th January 2020)

Time	Activity
8.00 am	Beach clean up
9.30 am	Discussion with tour organization
12.00 noon	Depart for Kota Kinabalu

HEALTH SCREENING (5th March 2020)

Time	Activity
10.00 am	Registration
10.30 -11.00 am	Forum
11.00- 3 pm	Exhibition, basic health checkup and contact tracing

FINALE AND COMPLETION CEREMONY PITAS (6th to 9th March 2020)**FIRST DAY (6th March 2020)**

Time	Activity
1.00 pm	Depart from KKIA to Kudat
5.00 pm	Arrive at hotel and check in
7.00 pm	Dinner & Briefing

SECOND DAY (7th March 2020)

Time	Activity
8.30 am	Depart for Kampung Malubang by boat
9.30 am	Arrive at homestay and check in
10.00 am	Fishing village tour and performance by school
12.00 noon	Lunch
2.30 pm	Closing ceremony and volunteer tour guide by students
5.00 pm	Free and easy
7.00 pm	BBQ

THIRD DAY (8th March 2020)

Time	Activity
8.30 am	Supirak tour
11.00 am	Free and easy
1.00 pm	Lunch
2.30 pm	Activities with local people
5.00 pm	Hiking and crab catching
7.00 pm	Dinner
8.00 pm	Star gazing

FOURTH DAY (9th March 2020)

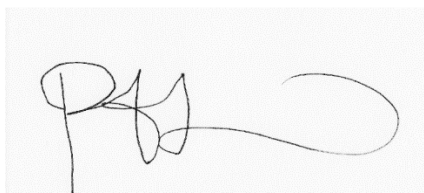
Time	Activity
8.00 am	Depart for Kudat by boat
9.30 am	Depart for the Tip of Borneo
10.30 am	The tip of Borneo tour
12.00 noon	Depart for Kota Kinabalu
5 pm	Arrive at KKIA

Prepared by:



Dr Zulkhairul Naim Bin Sidek Ahmad (60th Batch)

Endorsed by:



President,
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