

A map of India is shown in the background. The landmass is colored in a light yellow, while the surrounding oceans are light blue. A small region in the northeast, likely Assam, is highlighted in red. There are also some hatched areas in the north and northeast. The title text is centered over the map.

DOOR-TO-DOOR SENSITIZATION ON SEGREGATION OF WASTE

A PROPOSAL FOR IATSS FORUM ALUMNI ACTIVITY

Submitted by IAAI

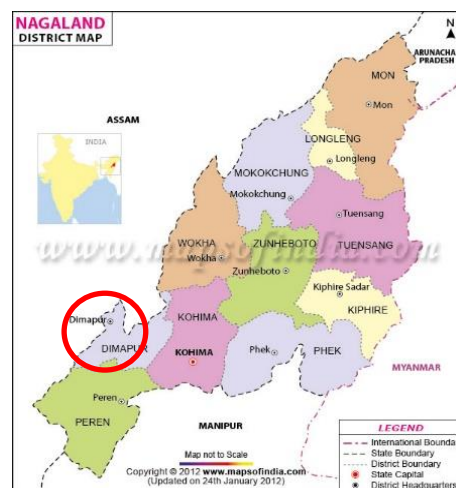
DOOR-TO-DOOR SENSITIZATION ON SEGREGATION OF WASTE

Origin

DIMAPUR, NAGALAND, INDIA.

A brief backdrop:

Waste management in the state of Nagaland is still an elusive concept. The public lack the knowledge on waste management and the officials do not possess the requisite knowledge as provided by the existing Waste Management Rules. There is an urgent need for creating awareness at grass-root level to assist the government in ushering in a proper waste management system in the State.



Implementing Agency

PEKKORN INTERNATIONAL

About PEKKORN International in brief:

The 61st Batch of IATSS Forum gave the platform to 7 individuals from 7 different countries for setting up this social enterprise. Taking up the waste management problems, PEKKORN aims at helping build sustainable communities by arming the communities with the proper knowledge and practices for coping with the present waste management woes in Nagaland.

PEKKORN International become an official body on 1st September, 2019 and entered into a Memorandum of Understanding (MoU) with Dimapur Municipal Council (DMC), the local authority of Dimapur City for a trial period of three months commencing from 1st September to 30th November, 2019. The MoU has been terminated, however, PEKKORN is continuing with the sensitization program. A copy of the progress report of PEKKORN submitted to IATSS Forum is annexed with this proposal for better insight into the organization's work.

Partner and Sponsor to the Project

1. LIVING FOR ENVIRONMENT (LiFE).

LiFE is an environmental based NGO formed in the year 2016 and has been working extensively in the field of waste management since its inception.

2. FUND FROM CHIEF MINISTER'S CORPUS FUND.

Beneficiaries

- Households
- Community
- Educational Establishments
- Offices/Institutions
- Local Authority
- Sanitation Workers

Sustainably of the Project

PEKKORN International is looking for sponsors and collaborators; and further, at the moment, it is seeking funding from individuals to procure a vehicle which can be used to collect the recyclable waste from the communities. The collected waste will be sold to the recyclers to generate resources which will be utilized to continue the project.

Project Summary

DURATION	<p>3 months (April – June, 2020)</p> <p style="text-align: center;"><u>Note:</u></p> <p><i>The duration of the said project is indicated as 3 months taking into consideration the IATSS Forum fund of \$2,000. However, PEKKORN International will continue this project till it covers the whole of the Dimapur City.</i></p>
THEME	<ul style="list-style-type: none"> ▪ Building sustainable community. ▪ Educating the community on waste management, specifically segregation of waste. ▪ Balancing human activities and environment. ▪ Clean and healthy environment.
PRIORITY ISSUE	<ul style="list-style-type: none"> ▪ Human health ▪ Sanitation ▪ Environment <p style="text-align: center;"><u>Note:</u></p> <p><i>The current practice of waste disposal is handing the unsegregated waste to the sanitation vehicles. However, due to improper/irregular waste collection system, the public resort to dumping the waste in the drains, roadside or burning it in the open. These practices are starting to have a drastic effect on the human health and environment. Adding to this, the</i></p>

	<i>current waste management infrastructure is inadequate to cope with these waste problems.</i>
GOAL	The aim of this project is to enable the community in tackling the waste management menace and help bring about a sustainable community design for each particular community which will serve as a model for the other communities to follow.
OBJECTIVE(S)	<p>3 Months Period:</p> <ul style="list-style-type: none"> ▪ To adopt 3 colonies within Dimapur City on a pilot basis and inculcate the community on waste management. ▪ To enable the communities in practicing segregation of waste. ▪ To ensure the 3 adopted colonies practice 100% segregation of waste by the end of the three months period. <p>3 Months and Beyond</p> <ul style="list-style-type: none"> ▪ Replicate the process in the rest of the colonies within Dimapur City.
LOCATION	<p>Dimapur City, Nagaland, India</p> <p style="text-align: center;"><u>Dimapur City in Brief:</u></p> <p>Dimapur City is the most urbanized city in Nagaland and also the State's commercial hub. It generates the most waste in a day, i.e., 111.12 TPD (Tonnes Per Day) and has no treatment plant at present. Dimapur City has 23 Wards which is comprised of around 96 Colonies.</p>
ACTIVITIES	<ul style="list-style-type: none"> ▪ Door-to-door sensitization on waste segregation This will involve direct interaction with the community at household level. Trainees will visit the households and explain to them about the concept of waste management. At the same time, the households will be educated on waste segregation and how to segregate the waste. ▪ Follow-up and Monitoring After the door-to-door sensitization, follow-up and monitoring will follow to ensure that the households/community is practicing segregation of waste. During this step, households who are not segregating the waste will be identified and further assistance will be provided to ensure that segregation-at-source is practiced. <p style="text-align: center;"><i>Note:</i></p> <p><i>Unlike other projects, the success of this project depends on only two activities, viz., door-to-door sensitization and; follow-up and monitoring.</i></p>
ACTION NEEDED	<ul style="list-style-type: none"> ▪ To create awareness on the importance of segregation of waste not only in Dimapur City but the whole of the State. ▪ To promote and replicate the project in other States of India where other IAAI members reside. ▪ To coordinate with the other members of PEKKORN International in introducing similar projects in the other ASEAN Countries.

	<ul style="list-style-type: none"> ▪ To form a forum/body with the rest of the IATSS Forum Alumni for addressing the issue of waste management as a joint IATSS Forum Alumni Activity.
BUDGET	<p>3012 USD</p> <p>Expenses will include:</p> <ul style="list-style-type: none"> ▪ Employing trainees for door-to-door sensitization. ▪ Printing posters/materials for sensitization. <p>(Refer to ANNEXURE- 1)</p>
M & E PLAN	<ul style="list-style-type: none"> ▪ The fund will be provided in two installments. ▪ Routine report to be submitted by the Project Implementer/Manager. ▪ The IAAI will be kept abreast of the ongoing project and based on the report, adjustments, if required, will be made to ensure success of the project. ▪ The second instalment will be released only if the progress report of the project is satisfactory.
PROJECT TEAM	Miss Niksungla, representing PEKKORN International, will be the Project Implementer/Manager and will report to the IAAI on a routine basis.

Signature:

PRESIDENT
IATSS Forum Alumni Association of India (IAAI)
India

ANNEXURE – 1

PROPOSED BREAKDOWN OF THE PROJECT BUDGET

Total Cost estimated: **3012 USD**

SL. NO.	PARTICULARS	RATE (IN \$)	AMOUNT (IN \$)
1.	Trainees for sensitization (8 employees/trainees)	4.85 per person per day (74 days excluding Sundays and national holidays)	2871.2
2.	Printing	69.35	69.35
3.	Miscellaneous	71.45	71.45
		Total	3012

Note:

- In addition to the IATSS Fund, the remaining amount will be provided by the sponsor, viz., the fund from the Chief Minister's Corpus Fund.
- The training to the trainees will be provided by Living For Environment (LiFE), one of the partner to the proposed project.