

**Cambodia IATSS Alumni Association
IATSS Forum Alumni Activity Proposal**


Title	TRASHURE Cambodia Phase I (Plastic Waste Environmental Awareness Campaign)																																																										
Origin	Cambodia IATSS Alumni Association (CIAA)																																																										
Beneficiaries	<ul style="list-style-type: none"> - University students and young professionals (30 people) - Coconut School, environmental NGO with approximately 15 primary students - Community (School teacher 1 person and plastic waste recycler 3 people) - Volunteers (10 people) 																																																										
Partners	<ul style="list-style-type: none"> - CJCC - Vissar Medical and Nursing Center - E&M Coffee - Coconut School-Environmental NGO at Kirirom 																																																										
Duration	May 1st ,2021 - May 31st , 2021																																																										
Budget	<p>The proposed budget will be used for implementing TRASHURE Cambodia Phase I under the theme of “Leadership Camp 2nd Batch”.</p> <p style="text-align: center;">Estimated Budget</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 5%;">No</th> <th style="width: 30%;">Item</th> <th style="width: 20%;">Quantity</th> <th style="width: 10%;">Amount</th> <th style="width: 10%;">Duration</th> <th style="width: 15%;">Total Amount</th> </tr> </thead> <tbody> <tr style="background-color: #e1eef6;"> <td colspan="6">I. Leadership Camp, Kirirom, May 13-15, 2021</td> </tr> <tr> <td>1</td> <td>Bus Rental</td> <td>1</td> <td>\$350</td> <td>2 days</td> <td>\$350</td> </tr> <tr> <td>2</td> <td>T-Shirt</td> <td>50</td> <td>\$5</td> <td>2 days</td> <td>\$250</td> </tr> <tr> <td>3</td> <td>Camping Fee</td> <td>50</td> <td>\$10</td> <td>1 night</td> <td>\$500</td> </tr> <tr> <td>4</td> <td>Food</td> <td>50</td> <td>\$15</td> <td>2 days</td> <td>\$750</td> </tr> <tr> <td>5</td> <td>Banner Printing</td> <td>1</td> <td>\$30</td> <td>2 days</td> <td>\$30</td> </tr> <tr> <td>6</td> <td>Video and Photography</td> <td>Facebook: CIAA, CJCC, Biz Cambodia</td> <td>\$300</td> <td></td> <td>\$300</td> </tr> <tr style="background-color: #fce4d6;"> <td colspan="5" style="text-align: right;">Cost Estimation</td> <td>\$2,180</td> </tr> </tbody> </table>					No	Item	Quantity	Amount	Duration	Total Amount	I. Leadership Camp, Kirirom, May 13-15, 2021						1	Bus Rental	1	\$350	2 days	\$350	2	T-Shirt	50	\$5	2 days	\$250	3	Camping Fee	50	\$10	1 night	\$500	4	Food	50	\$15	2 days	\$750	5	Banner Printing	1	\$30	2 days	\$30	6	Video and Photography	Facebook: CIAA, CJCC, Biz Cambodia	\$300		\$300	Cost Estimation					\$2,180
No	Item	Quantity	Amount	Duration	Total Amount																																																						
I. Leadership Camp, Kirirom, May 13-15, 2021																																																											
1	Bus Rental	1	\$350	2 days	\$350																																																						
2	T-Shirt	50	\$5	2 days	\$250																																																						
3	Camping Fee	50	\$10	1 night	\$500																																																						
4	Food	50	\$15	2 days	\$750																																																						
5	Banner Printing	1	\$30	2 days	\$30																																																						
6	Video and Photography	Facebook: CIAA, CJCC, Biz Cambodia	\$300		\$300																																																						
Cost Estimation					\$2,180																																																						
Theme	Leadership Camp (Plastic Waste Recycling and Responsible Consumption Awareness)																																																										
Priority Issue	<p>Phnom Penh, the capital city of Cambodia, is the administrative and economic hub, which contributes to roughly 70% of Cambodia’s national revenue. Small-to-medium enterprises are the driving force behind Cambodia’s growing economy, but the densely populated service sector also encourages large scale distribution and consumption of convenient and cheap plastic products. Phnom Penh contributes to waste generation 53.5% which equals to 977 tons/day. This number is more than half of the waste generation combined in other 21 provinces in Cambodia. Phnom Penh now is facing huge challenges in waste management due to factors such as population growth, increase in income and consumption levels, urbanization and inadequate waste management. Plastic waste problem is complex in Cambodia; however, as one of the most vulnerable countries to climate change, finding a solution is necessary to make sure a sustainable development of the country.</p> <p>TRASHURE Cambodia Phase I (Y1-Y2): will aim to tackle public awareness on plastic waste recycling and responsible consumption, and building the leadership in young people leading to effective solution and future positive change of plastic waste complex in Phnom Penh, Cambodia.</p>																																																										

	<p>TRASHURE Cambodia Phase II(Y3-Y4): To promote the reduction of plastic use by collaborating with eco start-up companies and entities (Cleanbodia and Cambo Bio Green). The two mentioned stakeholders are environmental start-up companies who are working on a biodegradable “plastic” bag made from cassava starch and eco packaging products to replace plastic bags in the market. In this phase, CIAA will collaborate with these two companies and other stakeholders to prepare the first environmental fair in order to introduce eco products to the public. Secondly, we also aim to connect their business to at least 5 consumers e.g restaurants, marts, hotels to support and use eco product and packaging in their daily service and operation.</p> <p>TRASHURE Cambodia Phase III (Y5): To initiate the introduction of plastic waste segregation from the consumers to recycling units. This phase is still far ahead and uncertainty since current Cambodia traditional waste management system is still rely on landfill. Plastic segregation from general waste is mostly done informally by trash pickers and sell to the market, and very minor behavior to the public. Yet waste segregation is also introduced and implemented by some institutions in Phnom Penh such as universities. In this phase, we will collaborate with schools, universities and private company to integrate waste segregation which help lessen plastic on landfill and can be recycled either in local recycling unit available in the future in Cambodia or in neighboring countries.</p> <p>TRASHURE Center project will contribute to the sustainable community design in Phnom Penh city throughout our incorporation the concept of 3Cs which is creating awareness, collaboration, collecting and distribution. The relation of the 3Cs concept will create the benefits for the community in 3 dimensions including economic, social and environment of the country.</p>
<p>Goal (TRASHURE Cambodia Phase I Y2)</p>	<p>To raise public awareness on the negative impact of plastic waste and simple recycling methods</p>
<p>Objective(s)</p>	<p>To achieve our goal, the following objectives must be achieved:</p> <p><u>Objective 1:</u> To create public awareness on the negative impact of plastic waste and responsible consumption through Leadership Camp at Coconut School, Kirirom</p> <p><u>Objective 2:</u> To promote environmental NGO, Coconut School and their activities through organizing Leadership Camp and publish on social media.</p> <p><u>Objective 3:</u> To build leadership among youth through Gasshuku activities in the Leadership Camp.</p>
<p>Location</p>	<p>The first project field trip (Leadership Camp) will be implemented in Kirirom, Cambodia</p>

Activities	<p>To achieve the above objectives, the following main activities with proper timeline needed to be taken:</p> <p style="text-align: center;">TRASHURE Cambodia Roadmap:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">No</th> <th style="width: 70%;">Activities</th> <th style="width: 20%;">Timeframe</th> </tr> </thead> <tbody> <tr> <td colspan="3" style="background-color: #e1eef6;">I. Project Preparation & Fund Raising</td> </tr> <tr> <td style="text-align: center;">1</td> <td>Prepare project proposal and submission for budget approval to CIAA</td> <td>Dec 2020 – W1 of Jan, 2021</td> </tr> <tr> <td colspan="3" style="background-color: #e1eef6;">II. Goal#1: To raise public awareness on the negative impact of plastic waste and simple recycling methods</td> </tr> <tr> <td style="text-align: center;">1</td> <td>Plan, contact related partners, agenda design & preparation for environmental field trip to Coconut School at Kirirom</td> <td>W1 of Apr,2021</td> </tr> <tr> <td style="text-align: center;">2</td> <td>Post pre-event advertising video about introduction of coconut school on social media (Facebook and Youtube)</td> <td>W1 of Apr,2021</td> </tr> <tr> <td style="text-align: center;">2</td> <td>Post Event of Kirirom trip advertisement under the topic “Leadership Camp” on social media</td> <td>W1 of Apr,2021</td> </tr> <tr> <td style="text-align: center;">3</td> <td>Leadership Camp to Coconut School at Kirirom</td> <td>13-15 May, 2021</td> </tr> <tr> <td style="text-align: center;">4</td> <td>Integrate environmental awareness education on plastic waste recycling and responsible consumption through panel discussion and introduction of Coconut School</td> <td>13-15 May, 2021</td> </tr> <tr> <td style="text-align: center;">5</td> <td>Integrate leadership building through Gasshuku activities adopted from IATSS forum learning experience in Japan to Cambodian young professionals and university students</td> <td>13-15 May, 2021</td> </tr> <tr> <td colspan="3" style="background-color: #e1eef6;">III. Project Evaluation</td> </tr> <tr> <td style="text-align: center;">1</td> <td>Project result & report</td> <td>1 Week after finishing Leadership Camp at Coconut school</td> </tr> </tbody> </table>	No	Activities	Timeframe	I. Project Preparation & Fund Raising			1	Prepare project proposal and submission for budget approval to CIAA	Dec 2020 – W1 of Jan, 2021	II. Goal#1: To raise public awareness on the negative impact of plastic waste and simple recycling methods			1	Plan, contact related partners, agenda design & preparation for environmental field trip to Coconut School at Kirirom	W1 of Apr,2021	2	Post pre-event advertising video about introduction of coconut school on social media (Facebook and Youtube)	W1 of Apr,2021	2	Post Event of Kirirom trip advertisement under the topic “Leadership Camp” on social media	W1 of Apr,2021	3	Leadership Camp to Coconut School at Kirirom	13-15 May, 2021	4	Integrate environmental awareness education on plastic waste recycling and responsible consumption through panel discussion and introduction of Coconut School	13-15 May, 2021	5	Integrate leadership building through Gasshuku activities adopted from IATSS forum learning experience in Japan to Cambodian young professionals and university students	13-15 May, 2021	III. Project Evaluation			1	Project result & report	1 Week after finishing Leadership Camp at Coconut school
No	Activities	Timeframe																																			
I. Project Preparation & Fund Raising																																					
1	Prepare project proposal and submission for budget approval to CIAA	Dec 2020 – W1 of Jan, 2021																																			
II. Goal#1: To raise public awareness on the negative impact of plastic waste and simple recycling methods																																					
1	Plan, contact related partners, agenda design & preparation for environmental field trip to Coconut School at Kirirom	W1 of Apr,2021																																			
2	Post pre-event advertising video about introduction of coconut school on social media (Facebook and Youtube)	W1 of Apr,2021																																			
2	Post Event of Kirirom trip advertisement under the topic “Leadership Camp” on social media	W1 of Apr,2021																																			
3	Leadership Camp to Coconut School at Kirirom	13-15 May, 2021																																			
4	Integrate environmental awareness education on plastic waste recycling and responsible consumption through panel discussion and introduction of Coconut School	13-15 May, 2021																																			
5	Integrate leadership building through Gasshuku activities adopted from IATSS forum learning experience in Japan to Cambodian young professionals and university students	13-15 May, 2021																																			
III. Project Evaluation																																					
1	Project result & report	1 Week after finishing Leadership Camp at Coconut school																																			
Action Needed	<p>Before the project implementation</p> <ol style="list-style-type: none"> 1. Form a committee to run this project 2. Agree on project budget & roadmap with responsible person 3. Compile the activity plan 4. Kick off meeting to share the project plan to relevant people <p>During the project implementation</p> <ol style="list-style-type: none"> 1. Work collaboratively with CIAA leader and members to design the agenda of Leadership Camp to Kirirom 2. Recruit volunteers to support TRASHURE project 3. Advertise Leadership Camp through existing social media and networking 4. Contact related partners 5. Seek for sponsorship from private companies 6. Organize Leadership Camp to Kirirom following the agreed timelines 7. Control project budget effectively <p>After the project implementation</p> <ol style="list-style-type: none"> 1. Reflection Meeting amongst the members 2. Evaluation of the program and impact analysis 																																				


	<p>3. Prepare report for all partners and stakeholders</p> <p>Preventive Measure Against Pandemic Covid-19:</p> <ol style="list-style-type: none"> 1. Possibility of project timeline delay depend on the situation of Covid-19 transmission in Cambodia and regulation of the government. Notification shall be made to IATSS Forum minimum 2 weeks prior to the delay. 2. Preventive measure shall be made followed the government and ministry of health guideline at any stage of project implementation including number of participants allowed for event arrangement, social distancing, mask, and hand hygiene.
M & E Plan	<ul style="list-style-type: none"> • Detail of project roadmap with responsible person will be developed to make sure the tasks are completed based on the deadline.
Project Team	<p>Ms. Lay Sotheany (Advisor) Ms. Vann Bonida (Advisor) Mr. Sy Vanna (Advisor) Mr. Or Vitou (Advisor) Ms. Prom Sophea (TRASHURE Project Lead & Cost Controller) Ms. Ly Sophy (TRASHURE Project Member & Report Writing) Ms. Prin Sovandane (Volunteer) Ms. Tak Songly (Volunteer) Ms. Lon Sreymeas (Volunteer) Ms. Phal Sreynut (Volunteer)</p>

Proposed by :



Prom Sophea
Vice President and Project Lead,
TRASHURE Cambodia, CIAA

Approved by :



Or Vitou
President,
Cambodia IATSS Alumni Association (CIAA)